

Jerusalem Scene



St John of Jerusalem Eye Hospital Group

2018
Winter
Edition

The Newsletter of St John of Jerusalem Eye Hospital Group - The only charitable provider of expert eye care in the West Bank, Gaza and East Jerusalem; treating patients regardless of religion, ethnicity, or ability to pay



Prince William visits SJEHG
Page 3



Introducing our new Chairman
Page 6



Update on Gaza
Page 7



Does my small donation matter?
Page 12



MERRY
CHRISTMAS



Our Joint CEOs Peter Khoury (left) and Dr Ahmad Ma'ali (right) with our new Chairman Sir Andrew Cash (centre) in the Jerusalem Hospital Gardens, September 2018.

CEO Update

This month marks one year since we took up the posts of Joint CEOs.

It also marks one month since Sir Andrew Cash took up the post of our new Chairman. Sir Andrew brings with him over four decades of experience working in health services, we are delighted to welcome him to our team (page 6 for more information).

We were very honoured to receive a visit from HRH The Duke of Cambridge in June. The visit came only a day after our Guildhall Fundraiser in London which raised an incredible £617,000 toward our work (read more on page 13).

We were delighted to establish a Low Vision Clinic in our Hospital in February 2018.

Thanks to our donors CBM this clinic will allow those whose sight we cannot save to adjust to their new capabilities.

Our research capacity has been enhanced

by the opening of the first Palestinian Genetic Laboratory in March 2018 and the launch of the second Rapid Assessment for Avoidable Blindness in oPt (occupied Palestinian territories) in August (see page 4).

In July, our Sir Stephen Miller School of Nursing was upgraded from a Level 5 NVQ Accreditation to a Level 6. This will further bolster our reputation as a centre for the highest standards of care and training in the region.

September saw the launch of our Refractive Suite, thanks to the Linbury Trust and American Schools and Hospitals Abroad, which has enabled us to finally begin seeing private patients for laser surgery to supplement the cost of treating our most vulnerable patients.

Unfortunately, 2018 has also seen several challenges. You will be aware of the increase in tensions between Gaza and Israel, including protests along the border in May. Whilst no one in our staff, nor their families, have been

injured, there have been at least 165 Palestinian deaths and over 18,000 Palestinian injuries since March 31st.

This has impacted our work in a number of ways, including the partial suspension of our Mobile Outreach services and the intake of several complex ophthalmic operations. In spite of this we remain committed to providing the best possible care in our most challenged region, and you can read more on our work there on page 7.

The US Government has also suspended funding to the oPt.

This amounts to a total of \$330 million USD and has unfortunately affected several income streams to the hospital including grants from US-based NGOs and Palestinian Authority medical insurance funding (the total debt of which now amounts to £2.3m). We are looking to diversify our income streams, and are currently in

negotiation with the largest Israeli sick fund to include more services with its contract. This will hopefully enhance our patient income and improve our cash flow position.

Whilst the situation in this part of the world is politically complex our mission remains as simple as when we began 136 years ago – to provide the best ophthalmic solutions possible to all those who come through our doors.

We would therefore like to thank every donor for their contributions in 2018 – we meet people every day whose lives are being drastically changed by your support. Any contributions you may be able to spare this Christmas toward saving the sight of those in the Holy Land will be gratefully received.



News Flash

Former Chairman Guy Morton presents the Duke of Cambridge with a swift on his visit to our Muristan Peace Garden, June 2018.

Prince William Visits St John Eye Hospital

The Duke of Cambridge recently toured the Holy Land which was the first official visit by a senior member of Britain's Royal Family to the region in over 70 years.

As part of his visit the Duke visited the major Muslim, Jewish and Christian holy sites in Jerusalem. He also found time to visit St John Eye Hospital's Murtisan Peace Garden which he said was 'very peaceful' compared to the hustle and bustle of the Old City just outside

the Garden's gates.

Speaking during his visit he shared the following message of hope for the Palestinian people:

"My message tonight is that you have not been forgotten ... I hope that through my being here and understanding the challenges you face, the links of friendship and

mutual respect between the Palestinian and British people will grow stronger."

The British Consul-General to Jerusalem, Philip Hall held an event to welcome Prince William to Jerusalem, where the Duke had the opportunity to meet several prominent Palestinians. The delegates from the Gaza Strip included St John Trustee, Dr Maged Abu Ramadan, who shared

his thoughts on the experience:

"The misery in Gaza is a feeling of being abandoned. To have a member of the Royal Family remember us and tell us 'you are not left alone' is very important."

Congratulations to our Joint CEOs

Congratulations are in order for both our CEOs. Mr Peter Khoury has been upgraded in the Order from an Officer to a Commander in recognition of his service to our mission and will receive his honour at our next Investiture due to take place in 2019.

Dr Ahmad Ma'ali celebrated his graduation from his PhD in Nursing Management from De Montfort University - Leicester. The graduation was held in July 2018 in London, although he has been qualified for well over a year. The busy CEO ensured there was a double purpose

for the trip by visiting the University of West London who accredit the Sir Stephen Miller School of Nursing. After a review of the curriculum the course was upgraded, a reflection of our improved standards of teaching.



Research Update

Peace for Sight

In March 2018, we officially opened the doors to our new research laboratory as part of our three-year research project entitled 'Peace for Sight' which is sponsored by the EU Peacebuilding Initiative.

The laboratory will allow Dr Al Talbishi, who is the lead researcher on the project, and his colleagues to process patient data more efficiently as it will now be located where the patients are being screened. Dr Al Talbishi commented that:

"Whilst I have been able to rely on Hadassah's facilities until now it is exciting to be able to have our own lab which enables us to more conveniently work with our target population."

Further progress on the project was made in July 2018 when

our lab technician Manar Ismail travelled to the Netherlands, to learn next-generation sequencing which is a breakthrough in the field of genetics. She was previously able to only process a few exons (DNA segment) a time, but thanks to this new technique Manar is now able to process 1,524 exons. Manar explains what this means for the project:

"I can't believe the amount I learned in only a month at Raboud University. Professor Frans who organised the trip looked after me very well, and was constantly checking in to make sure I was progressing okay. Ultimately what I have learned will allow for a more efficient and effective genetic research, leading to better research breakthroughs and diagnosis for the Palestinian people."



Manar, our research lab assistant, spent July in the Netherlands at Department of Human Genetics in the Raboud University Medical Center, in order to learn next-generation sequencing techniques.

The Peace for Sight project is predominately funded by the European Union's Peacebuilding Initiative and is in partnership with Johanniter and Hadassah Medical Center. Manar's training was partially funded by the Stuart Latham OBE, KStJ Fund (for Nurses and Allied Health Professionals).

The project aims to encourage collaborations regionally and globally between

medical professionals, bolster the reputation of SJEHG and allow for further breakthroughs in retinal disease to be made worldwide as the greatest minds in their field learn from each other to tackle the problem. So far, we have recruited over 260 Palestinian families to the project, a vital step forward in understanding the genetic conditions which are unique to this region of the world.

A local Hebron resident has his vision checked in his home as part of the RAAB study.



Our second RAAB study begins

In July 2018 SJEHG began its second ever Rapid Assessment of Avoidable Blindness (RAAB) study.

The first study in the oPt, undertaken in 2008 by SJEHG, highlighted the prevalence of diabetes in the region which lead to the creation of a successful Diabetic Retinopathy Screening Programme. This programme has been rolled out in the West Bank, Gaza and Palestinian Refugee Camps in Jordan, and also trained general healthcare workers across the oPt to recognise signs of the condition.

Dr Islay Mactaggart, a RAAB trainer and epidemiologist from the London School of Hygiene and Tropical Medicine (LSHTM), visited SJEHG in July to provide training to the teams. This RAAB is the first to use "RAAB7", the next generation of the RAAB methodology which capitalises on emerging digital tools and techniques.



Our research assistant, Anees Ghannam, utilising new technology to conduct our RAAB study.

RAAB study coordinator, Dr Nahed Mikki, explains the importance of this recent study:

"The study will identify causes of blindness and poor vision among Palestinians aged 50 years and above and will also identify barriers to cataract surgery among participants with cataracts. These findings will guide SJEHG in planning and prioritizing eye services.

As the current RAAB study is conducted 10 years after the first RAAB study in 2008 trends of causes of blindness and poor vision will be able to be studied and analyzed.

Two very important components were added to the current RAAB study. The first component will focus on diabetic retinopathy. It aims to identify possible hidden cases of diabetes. These cases, as well as previously diagnosed diabetes patients, will undergo full retinal exam to identify diabetic retinopathy. We expect there to be a lot of patients who have never been examined for this condition previously, as

was the case with previous studies.

The second component is Washington Group Disability Questions. These questions will identify the prevalence of disability in six domains. These domains are: vision, hearing, walking and climbing steps, remembering and concentrating, self-care and communication. It will be the largest study on disability in this age group."

Data collection is now underway, and expected to be complete by February 2019. We thank the Fred Hollows Foundation, CBM and the German Ministry of Foreign Affairs for enabling this study to happen, and the LSHTM for their coordination and training.

Lady Deborah Cash and Sir Andrew Cash in the Jerusalem Hospital Cloisters, September 2018.



Chairman Introduction

We are delighted to announce that Sir Andrew Cash OBE has been appointed as the next Chairman of St John of Jerusalem Eye Hospital Group.

Sir Andrew has taken over from Acting Chairman, Mr Guy Morton in September 2018.

Sir Andrew has had an impressive career in health services. He joined the NHS as a fast track graduate management trainee, and has been a chief

executive for more than 25 years, working at local, regional and national level. He has also advised at Department of Health Whitehall on a number of occasions. He is a visiting Professor in Leadership Development at the Universities of York and Sheffield and is the Vice Chair of the NHS Confederation and Chair of the NHS Employers Policy Board. Sir Andrew has been Chief Executive of Sheffield Teaching Hospitals NHS Foundation Trust since its inception in July 2004 until his retirement in July 2018.

On his new role Sir Andrew said:

'It is a great honour to be appointed Chair of the Board of Trustees of the St John Eye Hospital Group. I look forward to meeting and supporting the many dedicated staff working across the organisation. I will do my utmost to ensure we provide at all times the

best possible service we can to the patients we serve.

I am also keen to work alongside the many supporters of the St John Eye Hospital Group as it is they who are vital to our continued success, notwithstanding the challenging environment in which we work.'

The Order of St John Prelate and Hospitaller for the Priory of England visit St John Eye Hospital

We recently welcomed the Order of St John's Prelate, the Right Reverend Timothy Stevens CBE GCStJ, and the Priory of England's Hospitaller, Surgeon Captain James Walsh KStJ BD, to visit St John Eye Hospital. The Prelate visited the Jerusalem Hospital, Muristan Clinic and Gaza

Hospital during his trip. He has shared the below thoughts on his visit:

"I was extremely impressed by what I saw and by the dedication and commitment of all the staff I spoke to in the three sites I visited. It was really good to have some time to talk

with the St John Eye Hospital CEOs about the challenges and opportunities which face the hospital. It has left me with much to think about.

In particular, my experience in Gaza is one I shall never forget and I shall remember the staff and patients

there particularly in my prayers. Thank you to all the senior team for making me so welcome and for giving their time so generously."

We thank the Prelate and Hospitaller for taking the time to visit our work.

Gaza Update

CASE STUDY: Ahmad

Since March of this year, clashes have escalated on the borders between Israel and Gaza.

Initially, as the injuries were more generalised and we did not receive any first response casualties, we directed any aid requests towards our partners Medical Aid for Palestinians who dealt with first response. However, we have since begun seeing several incredibly complex eye injuries present at our hospital sustained from the violence. The surgeries and follow-up care for each of these patients will be complex and take up a great deal of our specialised surgeons' time, in what is an already busy hospital.

We now ask you to support our Gaza Hospital by donating toward this special appeal. Any extra funding received will enable us to ensure all who need treatment will receive the best care possible.

As always, we thank you for your unwavering support.



Ahmad is an 18-year-old student from the South of Gaza. His parents have been out of work for several years due to the blockade in Gaza (unemployment overall sits at 43%).

Ahmad decided to protest at the border, along with thousands of other young people, as he feels that his life has no hope, he explains his situation:

“Our lives are so very complicated because of politics. We are completely reliant on international aid. The recent cuts to electricity make things even worse – my brothers, sisters and I do all of our homework by candlelight. The

littlest siblings, and all children in Gaza, are the worst affected, they are very anxious during the constant electricity cuts, it is scary for them. I know it affects the work opportunities too – workers are being fired as factories simply cannot continue to run without power, I don't know what chances I will have for a productive future when I have finished my studies. And of course, the basics – sanitation treatments and hospitals are affected too. There is little hope.

This is why I decided to take part in the protests – I know there must be a

better solution than what is happening currently.”

Ahmad was taking part in the month-long protests when he was shot in the eye, which caused severe damage to the macula and a retinal detachment. He was completely unable to see and became very depressed – both Ahmad and his entire family thought there was no hope for his sight. His parents were further distraught as they had no money to seek specialist treatment for Ahmad. As his father explains:

“Our first thought was to seek treatment in Egypt. However, this would have been a big effort both logistically with the permits [56% of permits for patients and companions to seek treatment outside of Gaza are delayed or denied], and financially. It



was simply not an option for us. We had resigned ourselves to the fact that Ahmad may never see again from this eye when someone recommended St John Eye Hospital

in Gaza City, I'm very glad we made the journey up here."

Ahmad was seen by our VR Consultant, Dr Ghoniem, who was able to offer advanced vitreoretinal surgeries in Gaza for the first time in July 2017 thanks to funding from the

Pontifical Mission to purchase specialist VR equipment.

Thanks to Dr Ghoniem's advanced skillset, Ahmad's eye was able to be saved completely, something which his parents did not believe was possible. The family is naturally over the moon:

"We are so thankful to all staff and supporters of St John and especially Dr Ghoniem for this great effort, it was a better result than we could have ever hoped for."



Dr Bassam Habeeby checks a patient's vision at our Jerusalem Hospital.

Gaza

CASE STUDY: Dr Bassam Habeeby

Currently the number of patients and their companions who are delayed or denied permits to leave Gaza for advanced medical care sits at 56%. This is why we are focussing much of our efforts in Gaza on expanding our ability to provide advanced care from within the Strip.

Training local Gazans in advanced ophthalmic subspecialties is vital for this plan to succeed. Ultimately our aim is that our Gaza Hospital will be able to provide all sub-specialities from within Gaza, negating the need to rely on our Jerusalem Hospital's doctors to travel to the Strip each month. This is a reflection of our aim ten years ago for our Jerusalem doctors to no longer rely on expatriates – a dream we achieved in 2014.

Dr Bassam Habeeby, AKA 'Sam' is the latest Gazan doctor to begin his subspecialty training at our Jerusalem Hospital where he is undertaking a fellowship in Oculoplastics. Sam explains his reasoning behind joining St John and his experience of training here:

“St John Eye Hospital in Gaza has a strong reputation for several reasons. Not only are the standards of care the highest in the region for ophthalmic care but the doctors are also known for their kindness and good communication skills. I was desperate to get a chance to train

with St John but competition is really fierce – over 60 people applied for my fellowship!

Working under Dr Bashar [the Jerusalem Oculoplastics Specialist] has been very educational. Everything is done to a very high standard of care. St John not only offers me personal career progression but opens so many doors to the wider international ophthalmic community as there is such a wide network of visiting international

doctors to learn from and collaborate with.

There is no better feeling than seeing a child and their parents leave the hospital with their lives transformed after an operation. I want to improve myself professionally so that I can offer this chance to all Gazans who need it.

I'm really excited to see where a career at St John will take me and I'd like to thank all supporters of St John for making my training possible so far.”

Employees of the month

If you would like to sponsor any of these individuals please get in touch.

April 2018:

● **Ahmad Odeh** (Staff Nurse) as he is constantly working to improve himself, is committed and willing to help at any time.

May 2018:

● **Basel Shaqaloussi** (Staff Nurse – Anabta) as he is very active, and has the ability to run the clinic with great care and adaptability.

June 2018:

● **Walid Hamoudeh** (Staff Nurse) as he has a long experience in the Hospital as ophthalmic Nurse and has good working relationship with his colleagues and supervisors.



Upcoming Events

Sir Vincent Fean Lecture

Brompton Oratory
18th October 2018
6.30pm-9pm

Join us for an informative evening with Sir Vincent Fean KCVO KStJ whose diplomatic career spanned almost four decades. Sir Vincent is the former Consul General to Jerusalem and will speak on the British-Palestinian relationship. There will be a Q+A after the talk as well as drinks and canapés. Tickets can be purchased online

here: www.tinyurl.com/vincentfean or by contacting the London office.

Bridge in Wonderful Places

Museum of the Order of St John
31st October 2018
1.30pm-5.30pm

Our Guild's Annual 'Bridge in Wonderful Places' takes us this year to the Museum of the Order of St John, St John's Gate. The game will be followed by prizes, raffle and traditional afternoon tea. There is also an optional tour of

the museum from 11am-12pm, after which you are welcome to enjoy lunch in one of the many eateries around Farringdon. Tickets can be purchased online here: www.tinyurl.com/stjohnbridge or by contacting the London office.

Gift of Sight Fair

Chelsea Old Town Hall,
5th December 2018
Fair: 12pm - 6pm
Reception: 6pm - 8.30pm

Join in the festive fun this year by attending our annual Christmas Fair! There will be

the usual chance to buy ethically sourced, bespoke gifts for all tastes and a good mixture of old and new stalls to choose from. The fair is a favourite of many of our donors, offering the chance to really make your Christmas mean something this year, with a cut of all proceeds helping to restore the sight of those living in Jesus' historical birthplace. Tickets can be purchased online here: www.tinyurl.com/giftofsight2018 or by contacting the London office.

The senior dignitaries and VIPs in attendance at our Gala Fundraising pose for a picture outside Guildhall.



Guildhall Gala Fundraising Dinner a Major Success.

A massive thank you to all those who attended our Guildhall Gala Fundraiser in June which went on to raise an incredible £617,000. The event, sponsored by Mark Pigott KBE, KStJ, was attended by supporters from across the world, from all faiths and backgrounds, in a true celebration of our sight-saving work and a reflection of our mission to treat all regardless of their race, ethnicity or religion.

The event was held in the presence of our Grand Prior HRH The Duke of Gloucester KG, GCVO, GCStJ as well as HM Queen Noor of Jordan GCStJ. Her Majesty gave the impassioned keynote speech of the evening

which focussed on the work of both St John and her own charitable foundation, the Noor Hussein Foundation, to empower women across the Middle East.

The event also included a project auction, led to perfection, by expert charity auctioneer (and renowned author) Jeffrey Archer and Order Hospitaller David Verity OStJ.

We thank each and every person who attended or donated in lieu for their incredible support, which surpassed our expectations and will go directly to enable us to provide life-changing eye surgeries across the oPt.

Queen Noor of Jordan speaking at our Guildhall Fundraiser. A full video of her speech can be found on our YouTube channel.



“Over the decades we have clearly seen ripples of hope and progress set in motion by empowered women raising daughters and sons with access to horizons of gender, social,

economic and political possibility... Far more than airstrikes and boots on the ground, empowered women combat poverty, desperation, and radicalisation.”

The Guildhall filled with guests attending our Gala Fundraising Dinner.



Wishlist

1. Patient Relief Fund
£Any amount

Support our poorest patients by fully funding their life-changing treatment.

2. Clinic Lenses Set x 4
£1,230 each

Allow our doctors to view inside patients' eyes to diagnose conditions.

3. Surgical Disposables
£15,400.00

Enable hundreds of life-changing surgeries in our Jerusalem Hospital

Does my tiny donation mean anything when you need millions?

I constantly ask myself, considering how much my charities need to operate, whether my donations even make a difference.

If I stopped giving them, would the charity even notice? Am I only giving to make myself feel better? My role is Individual Giving Manager, meaning I am seeking these kinds of donations from others. How can I convince them that their £10 or £20 donations really matter to us when we need millions to run? That we literally couldn't do it without them?

So I used my advantage of actually working for a charity and having access to a charity database to analyse some figures.

In 2017, 1,309 people gave a total of under £1-£100 throughout the entire year. This amounted to over £42,000. To make sense of this, our small donations could have paid for approximately three nurses. These three nurses would have helped tens of



thousands of patients and their families and companions. They support our doctors, surgeries and the mobile outreach programme.

Alternatively, this could pay for 58 children to have cataract surgeries, restoring their vision and giving them a chance for an education and employment in adulthood: in short, a future.

Now imagine if all of the donors in this category gave an extra £10 a year. Most will not feel this financially. But for St John, this would

mean an extra £13,090 a year. This is an extra nurse, or an extra 18 children who can have cataract surgery and avoid blindness. Imagine the families that would benefit from this. The impact is exponential.

I am going to personally pledge to up my donations by at least £10 per year.

As Ronald Reagan is accredited with saying, 'you can't help everyone, but everyone can help someone.' And imagine how much better the world would be if everyone just helped

someone. So I will crack on with my small donations, knowing that the charity might well be able to do it without me specifically, but they would not be able to do it without donors like me.

Finally, after over 5 years, I am leaving my role with St John. You will still catch me at events and other St John activities. It has been a pleasure working with all of you and I hope my next adventure is as meaningful and purposeful as this job has been.

Diana Safieh MStJ

Priory Funding 2018 (January – July)

£ **Australia: £161,700 Canada: £81,500 England: £120,600**
New Zealand: £84,300 Scotland: £49,300 USA: £803,300

\$ **Australia: \$221,200 Canada: \$111,500 England: \$165,000**
New Zealand: \$95,800 Scotland: \$67,400 USA: \$1,057,900

GBP 1 = 1.368 USD

Funding Today

None of our work would be possible without our kind donors, whose generosity allows us to continue saving sight and changing lives. We would like to thank everyone who has given to us so far in 2018, and everyone else who has taken part in or organised any fundraising activities on our behalf.

Thank you to St John Pories around the world who have delivered much valued assistance to SJEHG. We are grateful also to the Guild, the Alliance of the Orders of St John, St John Associations, and the St John Fellowship for their on-going and crucial support.

Major Donors (January-July)

Mr Karim El Akabi
Sir Nahdmi & Lady Ibtisam Auchi
Australian Representative Office
Mr James Aumonier
The Balcombe Charitable Trust
Mr and Mrs Patrick Burgess
The Cadogan Charity
CBM
CCC
Children of Peace
Child Blindness Programme (USAID)
CHK Charities Ltd
The Clothworkers' Foundation
Dr Michael Dan
The Direct Aid Program (DAP) Australia
The Edwina Mountbatten &
Leonora Children's Foundation
The Federal Ministry for Economic Cooperation
and Development (BMZ)
Fred Hollows Foundation

Mr Nigel Heath
Hugh Symons Charitable Trust
German Ministry of Foreign Affairs (MOFA)
The George E. Coleman Foundation
Mr Peter Goltra
Mr Paul Gwilliam
International Medical Corps (IMC)
The Kadoorie Charitable Foundation
Her Majesty Queen Noor of Jordan
The Estate of Margaret Lennon
The Linbury Trust
Miss Denise Magauran
MAP UK
Mr Timothy Mattar
Mr Guy Morton
Mr Saad Naji
Mrs Patricia O'Donnell
The Park House Charitable Trust
Mr Mark Pigott
The Estate of Diana Rogerson
The Sobell Foundation
Dr Catherine Stevenson
Mr & Mrs Roy Strasburger
The Thriplow Charitable Trust
The Ulverscroft Foundation
UNRWA
The Valentine Charitable Trust
Mr Robert Waddingham
Welfare Association
Mr Nicholas and Dame Fiona Woolf
Heba Zaphiriou-Zarifi
And other anonymous donors.

Please be assured we will never share, swap or sell your details with another organisation. We may research individuals and organisations on occasion on our database, but this is to better tailor our communications and funding requests. Again, this information will not be shared externally. Consent for all or some forms of communication can be withdrawn at any point. For our full Privacy Policy, please contact the office, or view it on our website.

JAMES NASH
**QUIXOTE
IN A
CART**

IN THE 1960S JAMES EMBARKED ON A TRIP INITIALLY ON HORSEBACK & THEN LATTERLY BY HORSE AND CART FROM ISTANBUL TO JERUSALEM



£10.99

Choosing to walk from Venice to Addis Ababa one day was not a well-thought out decision, merely a notion that took hold of James Nash as he had friends in both places. In the course of the journey, he was bitten by the Arabian bug

and consequently joined the Colonial Office as a political officer in the Aden Protectorate. He spent six years dealing with amirs, sheikhs and very recalcitrant tribesmen, with whom he formed great friendships. From there he transferred

to the Foreign Office, which he states neither the Foreign Office nor he enjoyed. Thus he returned to London and retrained as a chartered surveyor - only to be sent to Cairo as the only Arabic-speaking surveyor to set up offices



NEW

LR: Doves Over Bethlehem, Nativity at Night, Celebrating Christmas at the Hospital, Lamb of God
Greeting Inside: Merry Christmas and a Happy New Year

Christmas Cards

All cards come in packs of 10 for £5.00

Stained Glass Nativity. Greeting: Merry Christmas and a Happy New Year. ▼



Mobile Outreach Van. ▶
Greeting: Blank inside
OR Merry Christmas
and a Happy New Year.

Mary and Boy Child. ▼
Greeting: Happy Christmas.



Clockwise from top Christmas Shopping, Doves of Peace, Santa's on His Way. Greeting on inside: 'Season's Greetings'.

for a major city property company.

Along the way, James became involved with the Order of St John, a cause he feels passionately about. To raise money, he rode a horse to Jerusalem from

Constantinople, imitating the Crusaders, a feat he describes in vivid detail in this book. By publishing his life story, he hopes to raise even more funds.

The London fundraising office were all gripped

by his journey and you will be too. A perfect Christmas read or stocking filler, all profits from the sale of this book will go toward our work.



NEW



A5 Notepad - £10

St John Shop



Swift Appeal

Sponsored:

£3,950 (USD\$5,000) to sponsor one of 150 birds on the tree itself in the Old City (you will also receive a large swift to take home). Your name or

that of a loved one will be associated with your bird.

Large

£850 (USD\$1,100) to buy a large swift

Mini

£350 (USD\$450) to buy a mini swift



Mobile Outreach Van

Inspired by the first Mobile Outreach Team van from 1980 this miniature model (6cm by 2cm) will make a perfect stocking filler for young

St John fans and history buffs alike. Purchase your piece of St John History whilst supporting the work of St John Present today - £10.00

Lapel Pin - £5.00



NEW

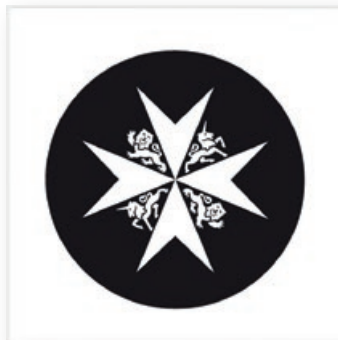
Umbrella - £25.00



100% Cotton Tea Towel - £5.00



Phone Battery Charger (with all connectors) £10.00



St John Blank cards:
SJEHG Coat of Arms or St John Logo - £5.00 (107mm x 107mm)



4GB USB Memory Stick - £8.00



Tote Bag - £3.50



Flashlight Pen - £5.50

To order by phone:

Please call **0207 553 6960** to pay by card

To order by post:

Complete order form on back

All prices include postage & packaging (except Swift Appeal, see back for details)

Item	Cost per unit	Number of units	Total (£)
Sponsor a swift on the tree in the Old City (includes large swift to be sent to you) & £20 UK postage	£3,970		
Large Swift - including UK postage	£870		
Small Swift - including UK postage	£370		
NEW Christmas – Nativity at Night	£5.00 pack of 10		
NEW Christmas – Celebrating Christmas at the Hospital	£5.00 pack of 10		
NEW Christmas – Dove over Bethlehem	£5.00 pack of 10		
Christmas – The Lamb of God	£5.00 pack of 10		
Christmas – Stained Glass Nativity	£5.00 pack of 10		
Christmas - Mary and Jesus	£5.00 pack of 10		
Christmas - Christmas Shopping	£5.00 pack of 10		
Christmas - Santa's on his Way	£5.00 pack of 10		
Christmas – Mobile Outreach Van	£5.00 pack of 10		
Blank - Mobile Outreach Van	£5.00 pack of 10		
Blank - SJEHG Group Coat of Arms	£5.00 pack of 10		
Blank - St John Logo	£5.00 pack of 10		
Umbrella	£25.00		
Model Mobile Outreach Van	£10.00		
Don Quixote in a Cart	£10.99		
A5 Notepad	£10.00		
Lapel Pin Badge	£5.00		
Phone Battery Charger Pack	£10.00		
Flashlight Pen	£5.50		
4GB USB Memory Stick	£8.00		
100% Cotton Tea Towel	£5.00		
Tote Bag	£3.50		
Merchandise total			

Donation Form

General Donation

I would like to donate:

£25 £50 £100 £1000 Other

Please return to: The Editor, Jerusalem Scene, St John of Jerusalem Eye Hospital Group, 4 Charterhouse Mews, London EC1M 6BB

Please fill out your details and sign here. For more information about what we do with your data please see page 13

Signed

Title Name

Email

Address

Postcode Phone

Please tick if you are a UK taxpayer and would like St John of Jerusalem Eye Hospital Group to treat all donations you make from this date forward as Gift Aid donations, until you notify us otherwise* **(WE CAN ONLY CLAIM GIFT AID ON DONATIONS)**

Please tick if you would like to receive information about Legacy or In Memory Giving

Please tick and complete your details if you do not want to receive future issues of Jerusalem Scene

*Gift Aid Notes: I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference. I understand that other taxes, such as VAT and Council Tax, do not qualify. I understand that the charity will reclaim 25p on every £1 that I give after 6 April, 2008. I understand that the charity will reclaim 28p on every £1 that I gave up to 5 April, 2008. **Please notify St John of Jerusalem Eye Hospital Group if you:** Want to cancel this Declaration; Change your name or home address; No longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code. **St John of Jerusalem Eye Hospital Group, 4 Charterhouse Mews, London EC1M 6BB Tel +44 (0) 20 7553 6969 info@stjohnseyehospital.org Thank You very much for your support**

I will pay by Cheque/Card (delete as applicable) Cheques to be made payable to 'St John of Jerusalem Eye Hospital Group'

Mastercard Visa Switch/Maestro

Valid From Expiry

Card No. Issue Number (Switch/Maestro only) Date